

THOUGHT LEADERSHIP PROGRAM (TLP)

Objectives of the TLP:

1. Amplify thought leader's voices across sectors.
2. Create knowledge and awareness on key societal issues.
3. Develop cross-sectoral partnerships for societal progress.

Program Activities:

1. Bi-weekly radio show (over 20 speakers, over 20 episodes)
2. Social media airing of radio show
3. Podcast episodes
4. Bi-annual networking events

Participant Benefits:

1. Grow your awareness and reach
2. Access cross-sectoral partnerships and networks.
3. Create a peer-to-peer support platform.

The Thought Leadership Program (TLP) aims to amplify voices of thought leaders to drive positive change across business, government, and development sectors.

Roles and Responsibilities:

Participants commit to:

- Participate in a once-off preparatory session for the radio show
- Speak on at least 1 bi-weekly radio show or interview session
- Sharing speaker posters/ TLP flyers on your networking or social media platforms
- Attend Bi-annual networking events for TLP speakers
- Recommend 3 or more quality speakers in your field/industry
- Act as ambassadors for the program through advocacy and referrals.
- Contribute to co-authored opinion or speaker highlight
- Respond to TLP Speaker experience survey

Join Us in
Shaping Positive
Change!

Duration of participation:

PRs shall annually review the TLP and the speaker list and re-engage with each participant to confirm willingness for continued participation in the program.

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