

NEWSLETTER

Talk to us: +260 974 493 357
prsadmin@prs.org.zm
www.prs.org.zm

The PRS 365 Newsletter | **Issue No. 3**

News

PRS 365 Energy Panel discussion



Ernest A. Muwamba, Team Leader - GREENTech4CE, Self Help Africa

PRS and BongoHive co-hosted an Energy Discussion Panel on the 5th of March, 2025, focused on transforming Zambia's energy landscape from crisis to catalyst. The panel emphasized aligning innovative solutions with community needs, integrating productive energy use, and scaling solutions by starting small. Key insights included the importance of gender and social inclusion, as well as the availability of funding for sustainable energy innovators.

For more insights from our panel discussion, watch video highlight:

[Watch Video](#)

Project Highlights

Kafue Fire Abatement Project



PRS is providing project management support to The Nature Conservancy for the feasibility stage of the Kafue Fire Abatement Project in the Greater Kafue Ecosystem. The team is coordinating local stakeholder engagement using a rigorous Free, Prior and Informed Consent (FPIC) approach, leading community-level awareness activities, and collecting and analysing data on ecosystem degradation, land tenure, resource rights, governance, and institutional capacity. This work aims to lay the foundation for a transparent, inclusive project design that promotes community ownership, safeguards local rights, and enhances the project's long-term sustainability and equity.

Gender Analysis of Focal Fisheries



PRS is conducting a gender analysis across six key fisheries in the Greater Kafue Ecosystem. The analysis seeks to uncover gender-based disparities and inequalities in fisheries management, focusing on access to resources, assets, services, opportunities, and the risks experienced by different gender groups. Findings from this work will inform the development of gender-responsive strategies and recommendations for the Kafue Sustainable Fisheries Project (KSFP), ensuring meaningful participation of women in natural resource governance and decision-making.

Impact Evaluation of the Zambia Digital Health Program's CHIP Pilot



PRS is supporting Busara in conducting in-depth interviews with project participants as part of the impact evaluation of the Zambia Digital Health Program's Community Health Information Platform (CHIP) pilot. The research explores community health workers' experiences with digital health technologies, including usability, challenges, motivations, and socio-contextual factors influencing adoption and effectiveness. This assignment is part of a broader initiative by PATH and the Ministry of Health to develop and pilot a user-centered digital community health system that equips community health workers with the tools and data needed for high-quality, timely care.

Case Studies for UNICEF ESARO Foundation Learning and Numeracy Programs



PRS conducted qualitative interviews with key stakeholders involved in implementing the eSchool 360 program, including the Ministry of Education and local partners at national and regional levels. The qualitative insights gathered are intended to complement existing impact evaluation evidence. The eSchool 360 initiative is being studied for its innovative approach to improving rural educational outcomes through digital technology, interactive curriculum, regular coaching, targeted teacher training, solar energy solutions, and enhanced school safety measures.

PRS Innovations:

Driving Customer Value & Sustainable Impact

During the first quarter of 2025, PRS has pioneered two transformative frameworks to help organizations unlock growth while measuring what truly matters—customer relationships and sustainable impact.

PRS CVM Framework: Smarter Customer Engagement



Our new PRS Customer Value Management (CVM) Framework equips businesses to:

- Acquire high-value customers with targeted strategies.
- Retain and deepen relationships with existing audiences.
- Maximize lifetime value through data-driven insights.

Why it matters: Turn customer interactions into long-term growth engines.

ESG & Impact Measurement Elevated



PRS has raised the bar for impact measurement and sustainability reporting with a robust framework that:

- Aligns with IRIS+ and SDG standards reporting for global credibility.
- Helps private sector firms track, analyze, and communicate Environment, Social and Governance (ESG) and Corporate Social Responsibility (CSR) reporting.
- Bridges the gap between profit and purpose.

Why it matters: Allows you to produce proof of impact!

Ready to transform your approach?

We invite forward-thinking organizations to explore these innovations with us. Whether you're looking to strengthen customer value or elevate your sustainability reporting, let's collaborate to turn insights into action.



[Contact Us](#)

prsadmin@prs.org.zm

Ongoing Programmes

Catch up on all the insightful and thought-provoking shows aired on the PRS Elevate Impact program.

Program recordings are available on the PRS 365 Podcast centres;



[Watch here](#)



[Listen here](#)

Sign up for the PRS Elevate Impact:

[CLICK TO SIGN UP](#)

Insights

Entrepreneurship as Stewardship: A Sustainable Path to Development



Small and Medium-sized Enterprises (SMEs) represent 97% of all Zambian businesses. Additionally, they contribute about 70% to the country's Gross Domestic Product (GDP) and 88% to its total formal employment. Unfortunately, over 85% of start-ups world over fail within the first 5 years of establishment.

Discover how founders can build strong and successful companies which contribute to Zambia's sustainable development.

[Read more](#)

[PRS Elevate Impact Link](#)

[PRS Connect Link](#)

PRS Newsletter: *Subscribe* to Newsletter for updates, news, industry insights, and more!

Plot No. 86 Independence Avenue, Woodlands, Lusaka, Zambia.

PRS 365



PRS_365



PRS 365

