

NEWSLETTER

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The PRS 365 Newsletter | Issue No. 3

News

PRS 365 Energy Panel discussion



PRS and BongoHive co-hosted an Energy Discussion Panel on the 5th of March, 2025, focused on transforming Zambia's energy landscape from crisis to catalyst. The panel emphasized aligning innovative solutions with community needs, integrating productive energy use, and scaling solutions by starting small. Key insights included the importance of gender and social inclusion, as well as the availability of funding for sustainable energy innovators.

For more insights from our panel discussion, watch video highlight:

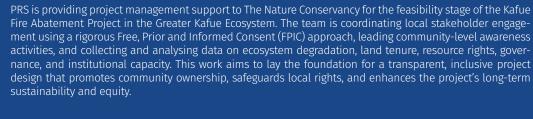
Watch Video

Project Highlights



Kafue Fire Abatement Project







Gender Analysis of Focal Fisheries PRS is conducting a gender analysis across six key fisheries in the Greater Kafue Ecosystem. The analysis

seeks to uncover gender-based disparities and inequalities in fisheries management, focusing on access to resources, assets, services, opportunities, and the risks experienced by different gender groups. Findings from this work will inform the development of gender-responsive strategies and recommendations for the Kafue Sustainable Fisheries Project (KSFP), ensuring meaningful participation of women in natural resource governance and decision-making.



Program's CHIP Pilot

Impact Evaluation of the Zambia Digital Health



Busara

The Nature Conservancy

evaluation of the Zambia Digital Health Program's Community Health Information Platform (CHIP) pilot. The research explores community health workers' experiences with digital health technologies, including usability, challenges, motivations, and socio-contextual factors influencing adoption and effectiveness. This assignment is part of a broader initiative by PATH and the Ministry of Health to develop and pilot a user-centered digital community health system that equips community health workers with the tools and data needed for high-quality, timely care.



Numeracy Programs

Case Studies for UNICEF ESARO Foundation Learning and



gram, including the Ministry of Education and local partners at national and regional levels. The qualitative insights gathered are intended to complement existing impact evaluation evidence. The eSchool 360 initiative is being studied for its innovative approach to improving rural educational outcomes through digital technology, interactive curriculum, regular coaching, targeted teacher training, solar energy solutions, and enhanced school safety measures.

PRS conducted qualitative interviews with key stakeholders involved in implementing the eSchool 360 pro-

PRS Innovations:

Driving Customer Value & Sustainable Impact During the first quarter of 2025, PRS has pioneered two transformative frameworks to help organi-

zations unlock growth while measuring what truly matters—customer relationships and sustainable impact. PRS CVM Framework: Smarter Customer Engagement

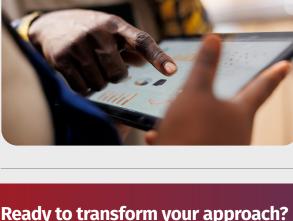
growth engines.

Our new PRS Customer Value Management (CVM) Frame-



work equips businesses to: Acquire high-value customers with targeted strategies.

- Retain and deepen relationships with existing audienc-
- Maximize lifetime value through data-driven insights. **Why it matters:** Turn customer interactions into long-term



Aligns with IRIS+ and SDG standards reporting for global credibility.

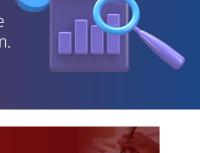
tainability reporting with a robust framework that:

PRS has raised the bar for impact measurement and sus-

- Helps private sector firms track, analyze, and communicate Environment, Social and Governance (ESG) and
- Corporate Social Responsibility (CSR) reporting. Bridges the gap between profit and purpose.
- Why it matters: Allows you to produce proof of impact!

We invite forward-thinking organizations to explore these innovations with us. Whether you're looking to strengthen customer value or elevate

your sustainability reporting, let's collaborate to turn insights into action. prsadmin@prs.org.zm **Contact Us**



Ongoing Programmes

Catch up on all the insightful and thought-provoking shows aired on the PRS Elevate Impact program.

Program recordings are available on the PRS 365 Podcast centres;

Watch here





Listen here

Insights **Entrepreneurship as Stewardship: A Sustainable Path to Development**



Small and Medium-sized Enterprises (SMEs) represent 97% of all Zambian businesses. Additionally, they contribute about 70% to the country's Gross Domestic Product (GDP) and 88% to its total formal employment. Unfortunately, over 85%

of start-ups world over fail within the first 5 years of establishment. Discover how founders can build strong and successful companies which contribute to Zambia's

Read more

PRS Elevate Impact Link

PRS Connect Link

PRS Newsletter: Subscribe to Newsletter for updates, news, industry insights, and more!





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