

NEWSLETTER

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 The PRS 365 Newsletter | **Issue No.6**

CEO's Message



Reflections on Quarter 1

PRS 365's Q1 has been one of growth, clarity, and renewed direction. We held our first board meeting of the year, setting strategic priorities for 2026, and celebrated Women's Month, highlighting leadership and gender equality. Several new projects have been launched, which we will share in upcoming updates. We are also working on improving our communication strategy alongside our ongoing research, analysis, and collaborations across development areas.

Q1 has provided strong momentum as we enter Q2, ready to deliver even greater impact.

Esther Tatenda Zulu
Chief Executive Officer

Project Highlight: WPAZ

PRS was contracted by the Wildlife Producers Association of Zambia (WPAZ) to conduct a comprehensive scoping study to identify and prioritise viable wildlife economy opportunities for communities in West Lunga, Eastern Kafue, and Nsumbu landscapes.

The findings will provide WPAZ with an evidence-based foundation for project design and the development of a Monitoring and Evaluation framework. This study is part of a broader initiative to build resilient community wildlife economies that enhance conservation outcomes and strengthen rural livelihoods across three priority landscapes, each representing different stages of wildlife economy development



Celebrating PRS Women



We turn the spotlight inward to celebrate the incredible women who make PRS what it is. Looking back at Women's Month, some of them shared their reflections on the importance of supporting and empowering women—not just within the organization, but across the communities and sectors we serve. Their perspectives showcase leadership, resilience, and the profound impact women have in driving change every day. We are inspired by their stories and remain committed to fostering an environment where every woman can thrive. Together, we continue to champion women's empowerment and drive meaningful impact.

Ruth Sinkala

Senior Finance & Administrative Officer

Our all-female team is dedicated to embodying the 2026 International Women's Day theme, "Rights. Justice. Action. For ALL Women & Girls," through our professional work.

Rights fuel our purpose and leadership. Action drives everything we deliver with excellence. Justice guides us to break barriers and create lasting change For ALL Women & Girls. Through our work, we are building a future where every woman and girl can thrive.

Mwaka Hachisaala

Senior Operations Manager

At PRS 365, we know that women's empowerment is more than representation, it drives measurable change.

Data shows that when women lead, social outcomes improve and economies grow. This International Women's Day, we reaffirm our commitment as a women-led organisation to advancing women's leadership, amplifying women's voices, and creating equitable opportunities for them to thrive. When women rise, entire communities and economies rise with them.

Mayeni Mwape

Partnerships & Communications Officer

Having engaged with PRS both as a consultant and now as a team member, I've seen firsthand the commitment to empowering women.

Women at PRS lead, inspire, and shape impact in meaningful ways. This Women's Month, I celebrate a culture where their voices are valued and their contributions truly make a difference.

Insights



Data Isn't Just Numbers — It's Access.

By Esther Tatenda Zulu

Explore how smarter decisions start with data, not guesswork. At PRS, we use advanced analytics—like regression analysis—to help organizations uncover patterns, predict outcomes, and move confidently from instinct to insight.

[READ MORE](#)



Beyond Enrollment: Keeping Secondary Learners in School

By Esther Tatenda Zulu

Zambia has made progress in access to education—but why are so many students still dropping out, especially girls? This piece explores the deeper social barriers and what real solutions must look like.

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Ongoing Programmes

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Work With Us



Looking forward to 2026, PRS is partnering with companies that want decisions backed by insight, not intuition. Using predictive analytics and advanced modeling, we uncover patterns that traditional approaches often miss—helping businesses assess risk, identify opportunities, and optimize strategies with confidence.

Our data-driven approach equips organizations to make smarter choices, improve outcomes, and drive growth. When you understand the full picture, decisions aren't just better—they're game-changing.

Is your company or organization ready to stop guessing and start seeing what's really possible? Let's uncover it together.

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